



Somerset Elementary School PTSA  
14100 Somerset Blvd SE  
Bellevue, WA 98006

Dear Generous Patron,

Thank you for choosing to donate to Somerset Elementary PTSA's biennial auction, to be held **March 25, 2017**. This is our most significant fundraising event and is held ***every other year*** to maximize participation by parents and benefits to businesses and community members.

We rely on strong parent, **community** and **business** involvement to supplement our budget, given the shortfall in state funding of K-12 education. Through strong partnership between community, parents, and teachers, Somerset remains one of the highest-ranked elementary schools in the state. Our financial goal of \$150,000 from this biennial auction will aid in funding ***two full school years'*** worth of PTSA-sponsored programs and activities. Thanks to the very successful auction 2015, the PTSA, over the past two years, not only supported numerous educational, safety and community programs, but also funded several full-time Instructional Aides who assist teachers at each grade level, allowing all students more effective and individualized instruction time.

Located in a very diverse community in South Bellevue, Somerset Elementary serves over 700 students from more than 550 families. ***The parents of this community recognize and support the businesses and community members that donate, sponsor and contribute to the PTSA which supplements their children's education.*** This is a great market in which you can effectively promote your products, services and brands by your donation. In return for your donation, we would like to offer you recognition and marketing opportunities via:

- Auction Catalog
- Auction Website
- PTSA Website
- PTSA face book page
- Newsletter
- Marketing material display on Auction day and inserts in goodie bags

Enclosed you find will find a procurement form, a FAQ, and a cooperate sponsorship category. To make a donation of a product and/or service, please complete and return this form by March 1st, 2017 to:

**Somerset Elementary School PTSA  
Auction Procurement Committee  
14100 Somerset Blvd SE  
Bellevue, WA 98006**

You may also complete a form online at **[www.SomersetPTSA.org](http://www.SomersetPTSA.org)** by March 1st, 2017. Thank you again for supporting our school community. Please feel free to contact either auction cochair at the phone numbers below or email [donghu1974@hotmail.com](mailto:donghu1974@hotmail.com), should you have any questions.

Sincerely,

2017 Auction Co-Chairs

Hu Dong (206) 228-6668

Emilie Castle (425) 401-5266